

OneCaribbeanWeather

Your Island's Weather, Travel Tips and Visitor Guide



Pre-Roll with Companion Ad

OneCaribbeanWeather.com pre-roll advertising appears before the weather forecasts in a custom, flash-based video player. Pre-roll is priced on a **Cost-Per-Thousand (CPM)** basis.

Pre-roll is the perfect way to showcase your business with a dynamic video presentation. Our professional television videographers can help with commercial production. Viewers cannot skip your message and it can be clicked.

Pre-Roll Advertising

- Video ad leads into the weather forecast
- Viewer initiates all video
- Viewers cannot skip the ad
- Clickable to your web site or a page we create for you.

Companion Ad

- Half-banner appears when pre-roll starts
- Plays throughout the entire video
- Branding opportunity
- Clickable to your web site

Pre-roll before every weather forecast

Companion Ad (234x60)